



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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|-----------------------------------|---|-------------------------------------|
| In re U.S. Patent Application of: |) | <u>Group Art Unit:</u> 3622 |
| |) | |
| Leandros KONTOGOURIS |) | <u>Examiner:</u> A. Duran |
| |) | |
| Serial Number: 09/742,438 |) | <u>Attorney Docket:</u> KONT3001beu |
| |) | |
| Filed: December 22, 2000 |) | <u>Confirmation No.:</u> 8890 |

For: **Advertising System And Method Which Provides Advertisers With An Accurate Way Of Measuring Response, And Banner Advertisement Therefor**

AMENDMENT AND RESPONSE

Honorable Commissioner For Patents
P.O. Box 1450
Alexandria, VA. 22313-1450

Sir:

This paper is in response to the Official Action dated September 16, 2005.

A petition for a three-month extension of time together with the appropriate fees accompanies this response so that the response is timely filed.

Amendments to the claims begin on page 2.

Remarks/Arguments begin on page 10.